

# TRiFECTA

F E E D   ▲   A I R   ▲   W A T E R



The Power of Integrated  
Technology Unleashed through  
Feed, Air and Water.



FURST-MCNESS COMPANY

## THE STRENGTH OF A PYRAMID

Building on sound nutrition,  
aligning air and water solutions  
to maximize your bird's potential.

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Created through extensive research and practical experience, McNess poultry products are formulated to provide the right nutrients at the proper levels.



Dry fogging of EPA approved disinfectant sanitizes all surfaces and air. Safe to use in the presence of livestock without adding any moisture to the air.



Support birds during health challenges via drinking water. Get birds back on feed and water.

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## VIRIBUS™ ESSENTIALS

A tested and proven technology to support feed intake in young birds and lifetime feed efficiency of those birds from a better start. Viribus is the Latin word for strength, and supplementing your birds with VIRIBUS™ ESSENTIALS in the first rations on placement gives them strength until harvest. VIRIBUS™ ESSENTIALS is for all flocks. It aids in supporting gut health, feed efficiency, growth rate and livability, while reducing feed cost and ammonia excretion. The proprietary combination of ingredients included in VIRIBUS™ ESSENTIALS enables the birds to successfully adapt to nutritional, environmental and health stress factors, which help improve overall performance.

Product Codes:

**650112** 50 pound (22.7 kg) bag

**150112** 2000 pound (907.2 kg) tote

## VIRIBUS™ T

A turkey-specific technology to support feed intake and growth rate, and thereby improve overall group feed efficiency and weight produced. Tested in large scale on-farm trials, VIRIBUS™ T allows for fat to be reduced, performance improved and reduced cost of production. By supporting and maintaining feed intake, VIRIBUS™ T can help maintain performance, even in challenged conditions and environments.

Product Codes:

**650110** 50 pound (22.7 kg) bag

**145926** 2000 pound (907.2 kg) tote

## FeedARMOR™

An advanced feed hygiene solution that utilizes organic acid and monoglycerides for a safe and effective solution. Broad-spectrum application for bacteria, viruses and molds, ensuring comprehensive feed sanitation at low inclusion rates and without any negative impact on feed intake. This formaldehyde-free product is user-friendly, safer than alternative products and avoids degeneration of vitamins or amino acids.

Product Code:

**605043** 50 pound bag



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## STARTAID CHICK GEL™

A unique and low labor solution for gel delivery of key hydration in the hatchery and on placement in the barn. A single 14 oz canister makes 4 gallons of gel that is easily applied by hand without further equipment. Tailored to meet the nutritional requirements of young poultry, it is suitable for all poultry species from the first day of life. The formula supports early intestinal protection against pathogenic bacteria like Salmonella fostering early gut development and hydration. This proprietary technology is exclusive to Furst-McNess in North America.

Product Code:

**AVI400** Case of 9 canisters (covers 90,000 broiler chicks or 45,000 turkey poults)

## EQUALIZE™ POULTRY

A feed supplement designed to maintain production during health or feed toxin challenges. EQUALIZE™ POULTRY is made up of a unique combination of a live proprietary strain of yeast (*Saccharomyces cerevisiae* R404), yeast cell walls, carefully selected and extensively researched enzymes together with several different types of clays. In addition, EQUALIZE™ POULTRY contains a unique phytonutrient that has been shown to support performance in many classes of poultry, including improving feed digestibility and reduce ammonia emissions. This combination supports poultry through exposure to contaminated feeds to ensure adequate feed intake, health and performance.

Product Codes:

**645917** 40 pound (18.1 kg) bag

Totes available upon request

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## FURST RELIANT FOG 500

Safe for all livestock and pets, as well as any electronic or mechanical systems. There's no need to seal off or ventilate the treatment area. The proprietary dispensing system ensures that treatment works in a fraction of the time required by other methods, saving valuable time and resources. The 5-log kill rate (99.999% reduction) destroys any potential for pathogens to build up resistance to treatment. Disinfects every hard-to-reach surface, unlike liquid disinfectants that fail to reach all surface area.

Product Codes:

**FMC531** (1 gallon) Furst Reliant Fog 500

**FMC535** (5 gallon) Furst Reliant Fog 500

## LITTER MAGIC

A specialized solution crafted with a unique micro-nutrient enriched carrier for accelerated germination and growth. The spore-form allows resilience against chlorine, disinfectants and high-water temperatures. This innovative product effectively reduces measurable levels of ammonia ppm emanating from litter, safeguarding both animals and humans from harmful gases. LITTER MAGIC improves litter conditions and promotes a healthier space for poultry.

Product Code:

**LMC100** 25 pound bucket



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Get birds back on feed and water.

## FURST PROTECT DIRECT™

An advanced technology designed to support the development of their digestive tract, immune system, vascular system and musculoskeletal structure.

Product Codes:

**FMC440** 6 – 16 ounce bottles | **FMC441** 1 – 1 gallon jug

**FMC442** 1 – 1 gallon jugs | **FMC444** 4 – 1 gallon jugs

## FURST STRIKE DIRECT™

Helps support gut health and overall health of poultry resulting in improved water and feed intake during health challenges.

Product Codes:

**FMC460** 6 – 16 ounce bottles | **FMC461** 1 – 1 gallon jug

## RELIANT TABS

A broad-spectrum disinfectant, non-food contact sanitizer. These are an easy-to-use, cost-effective, EPA-registered effervescent tablet used to disinfect hard, non-porous surfaces and drinking water. These tablets are effective against animal pathogens and viruses such as ASFv, PEDv, Colostridium perfringens, Avian influenza and many more on hard surfaces.

Product Codes:

**FMC500** Case of 2 jugs (256 tabs each) | **FMC501** 1 jug (256 tabs)

## EQUALIZE™ HEPTABOOST

A specialized nutrient supplement designed to aid liver and kidney function in poultry. EQUALIZE™ HEPTABOOST supports poultry after off-feed events with fatty liver syndrome, or during heat stress or other challenging situations.

Product Codes:

**AVI200** 1 case contains 12 x 1 liter, 2 liters per 4 gallons of sock solution



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