

# Furst Step™ Milk Replacers

## Product Profile

Your Calves. Your Future. Their Furst Step.

Furst Step Milk Replacers offer a range of formulations focused on delivering the right balance of lean growth, calf health and cost of gain that meet your goals.

Regardless of product choice, Furst Step™ Milk Replacers deliver:

- **Consistent Results**  
Consistent in quality, digestibility, aroma and flavor that provides uniform results
- **Lean Structural Growth**  
Quality milk proteins that support structural development and a robust metabolism
- **Gut Health Support**  
Contains a unique combination of ingredients that support digestion, product stability and a healthy microflora balance
- **Immune Support**  
Has the optimum balance and bioavailability of minerals, vitamins and prebiotics that support the immune system
- **Added Stability**  
Mildly acidified for improved stability and digestibility
- **Easy Mixing**  
Emulsified and instantized added digestibility and no-hassle feeding

Product Codes:

- CMR400** Furst Step™ 20/20 MOS
- CMR412** Furst Step™ 22/20 B-MOS-DFB
- CMR422** Furst Step™ 22AA B-MOS-DFB
- CMR432** Furst Step™ 24/20 B-MOS-DFB



Additional features in select varieties:

- **Improved Protein Efficiency**  
Amino acid balanced formulation that delivers optimal growth at a lower total protein content cutting product cost per unit of protein
- **Pathogen Defense**  
Contains ingredients that prevent scours, respiratory illness and coccidiosis caused by *Eimeria bovis* and *Eimeria zuernii*
- **Fly Control**  
Include a larvicide (ClariFly®) to aid in prevention of flies from developing in and emerging from the manure, where flies lay their eggs

## Analysis

	Furst Step™ 20/20 <b>CMR400</b>	Furst Step™ 22/20 <b>CMR412</b>	Furst Step™ 22AA <b>CMR422</b>	Furst Step™ 24/20 <b>CMR432</b>
Crude Protein %	20	22	24*	24
Crude Fat %	20	20	20	20
Medications	MOS	MOS, Bovatec®, ClariFly®	MOS, Bovatec®, ClariFly®	Bovatec®, ClariFly®
Protein	All Milk	All Milk	All Milk, Essential Oils	All Milk

\* Amino Acid=Based Equivalent to 24% Crude Protein